



B.S. IN STRATEGIC BUSINESS MANAGEMENT

Curriculum organized around core human questions in the context of work and life.

Major Courses (14)

Principles of Self Management in Business (BUS 302)	Organizational Psychology (PSY 425)	Business in a Free Society (BUS 239)
Principles of Management (MGT 231)	International Business (BUS 317)	Legal Business Environment (BUS 362)
Principles of Marketing (MKT 251)	Statistics for Managers (BUS 212)	Financial Fundamentals for Managers (FIN 351)
Principles of Microeconomics (ECN 232)	Business Technology (BUS 219)	Strategic Business Foundations (MGT 433)
Principles of Leadership (MGT 238)	Principles of Financial Accounting (ACC 324)	

Elective Courses (15)

Principles of Macroeconomics (ECN 231)	International Management (MGT 339)	Organizational Behavior and Processes (MGT 317)
Consumer Behavior (MKT 357)	Communication and Risk Management (BUS 462)	Current Problems in Business: Case Studies (BUS 234)
Marketing Management (MKT 350)	Personal Finance (BUS 241)	Entrepreneurship (MGT 337)
Business Ethics and Values (BUS 401)	Operations and Supply Chain Management (MGT 333)	Organizational Strategic Management (MGT 438)
Human Resource Management (MGT 332)	Negotiation and Conflict Resolution (MGT 315)	Marketing Research (MKT 352)

General Education Courses (11)

Business Communication (BUS 213)	Contemporary Issues in Science and Technology (SCI 119)	Public Relations (COM 215)
Writing in Culture (ENG 212)	Imagination and Culture (HUM 311)	Intro to Nutrition (BIO 347)
United States History II (HIS 222)	Philosophy in Culture (PHI 211)	Project Management (MGT 336)
American Government (SSC 211)	College Mathematics (MAT 110)	

SOAR Bachelor's of Science in Strategic Business Management Degree Requirements, 120 total credits.
Each course is worth 3 academic credits.

